



April 29, 2020

**NOTICE**

The Board of Directors of the Kaweah Delta Health Care District will meet in an open Marketing and Community Relations Committee meeting at 10:00AM on Wednesday May 6, 2020 in the Kaweah Delta Medical Center – Support Services Building – Copper Conference Room - 2<sup>nd</sup> Floor {520 W. Mineral King, Visalia}. This meeting will be available via GOTO Meeting due to Governor Gavin Newsom’s Stay at Home Order to slow the spread of COVID-19:

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/666481597>

**You can also dial in using your phone.**

United States: +1 (872) 240-3311 **Access Code:** 666-481-597

Due to COVID-19 visitor restrictions to the Medical Center – the disclosable public records related to agendas can be obtained by contacting the Board Clerk at Kaweah Delta Medical Center – Acequia Wing, Executive Offices (Administration Department) {1st floor}, 400 West Mineral King Avenue, Visalia, CA via phone 559-624-2330 and on the Kaweah Delta Health Care District web page <http://www.kaweahdelta.org>.

KAWEAH DELTA HEALTH CARE DISTRICT  
David Francis, Secretary/Treasurer

A handwritten signature in black ink that reads 'Cindy Moccio'.

Cindy Moccio  
Board Clerk, Executive Assistant to CEO

DISTRIBUTION:  
Governing Board  
Legal Counsel  
Executive Team  
Chief of Staff

<http://www.kaweahdelta.org>

# **KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS COMMITTEE**

Wednesday, May 6, 2020

Kaweah Delta Medical Center

Support Services Bldg. {520 West Mineral King Ave}-Copper Room {2<sup>nd</sup> Floor}

<https://global.gotomeeting.com/join/666481597>

dial in option: 1-666-481-597 / Access Code: 666-481-597

ATTENDING: Directors: Nevin House (Chair) and Garth Gipson ; Gary Herbst, Chief Executive Officer; Marc Mertz, VP/Chief Strategy Officer; Dru Quesnoy Director of Marketing and Communications; Laura Florez-McCusker, Director of Media Relations; Deborah Volosin, Director of Community Engagement; Jennifer Corum, Senior Marketing Specialist; Raymond Macareno, Senior Communications Specialist; Melissa Withnell, Senior Communications Specialist; Jennifer Manduffie, Senior Graphic Designer; Yolanda Chavez, Senior Graphic Designer; and Tammy Bonilla, Recording

## **OPEN MEETING – 10:00 AM**

**Call to order** – *Nevin House, Chair*

**Public / Medical Staff participation** – Members of the public wishing to address the Committee concerning items not on the agenda and within the subject matter jurisdiction of the Committee may step forward and are requested to identify themselves at this time. Members of the public or the medical staff may comment on agenda items after the item has been discussed by the Committee but before a Committee recommendation is decided. In either case, each speaker will be allowed five minutes.

1. **Community Engagement Strategies:** How can Kaweah Delta best communicate and engage with our community during the COVID-19 pandemic? – *Nevin House, Chair*
2. **Virtual Town Hall Meeting:** a proposal to convert the scheduled May Town Hall meeting into a virtual meeting – *Deborah Volosin, Director of Community Engagement*
3. **Marketing and Community Relations in the Post-Pandemic World:** How will the ways that we communicate and interact with our community change following the COVID-19 pandemic? – *Group*

**Adjourn** – *Nevin House, Chair*

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate at this meeting, please contact the Board Clerk (559) 624-2330. Notification 48 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to the Kaweah Delta Health Care District Board of Directors meeting.*