

Kaweah Delta Health Care District Board of Directors Meeting

Health is our Passion. Excellence is our Focus. Compassion is our Promise.



This agenda is posted in compliance with the Ralph M. Brown Act, including amendments enacted under Senate Bill 707.

KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS COMMITTEE MEETING

Kaweah Health Medical Center – Executive Office Conference Room
305 W. Acequia Ave., Visalia, CA

Wednesday October 7, 2026 {Committee Meeting}

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/KelsieD/kaweahdeltahealthcaredistrictboardofdirectorsmeet>

You can also dial in using your phone.

Access Code: 460-561-181

United States: [+1 \(646\) 749-3122](tel:+16467493122)

OPEN SESSION – 3:30 PM

Attending: Directors: Armando Murrieta (Chair) & David Francis; Marc Mertz, Chief Executive Officer; Max Heckhausen, VP of Strategy; Karen Cocagne, Director of Marketing & Media Relations; Deborah Volosin, Director of Patient & Community Experience; Gary Rogers, Communications Manager; Samantha Torres, Social Media Specialist; Jaclyn Bunting, Sr. Digital Strategist; Ameer Longbottom, Sr. Communications Specialist; Nou Her, Sr. Social Media Specialist; and Lisette Mariscal, Recording

1. CALL TO ORDER

2. PUBLIC PARTICIPATION

Members of the public may comment on agenda items before action is taken and after it is discussed by the Board. Each speaker will be allowed five (5) minutes. Members of the public wishing to address the Board concerning items not on the agenda and within the jurisdiction of the Board are requested to identify themselves at this time.

3. MINUTES

[Review of minutes from August 2026.](#)

Kaweah Delta Health Care District Board of Directors Meeting

Health is our Passion. Excellence is our Focus. Compassion is our Promise.



4. Annual Committee Evaluation – Armando Murrieta, Chair

4.1. [Charter Review](#)

5. COMMUNITY EXPERIENCE – Deborah Volosin, Director of Patient & Community Experience

5.1. [Update on Community Experience and events.](#)

6. MARKETING & MEDIA RELATIONS – Karen Cocagne, Director of Marketing & Media Relations

6.1. Marketing & Communications Update

6.1.1 Introduction of Photographer/Videographer, Logan Christiansen

6.1.2 [Fall 2026 Vital Signs](#)

6.1.3 [Advertising Currently in Market](#)

6.1.4 [Physician Bio Updates](#)

6.2. [Social Media/Media Relations Update](#)

ADJOURN

ADA Notice

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Board Clerk at (559) 624-2330 at least 48 hours prior to the meeting.

Agenda Posting and Public Records

Agendas are posted at least 72 hours in advance of regular meetings. Disclosable public records may be obtained by contacting the Board Clerk at 400 W. Mineral King Avenue, Visalia, CA, or by email at kedavis@kaweahhealth.org, or on the District website.